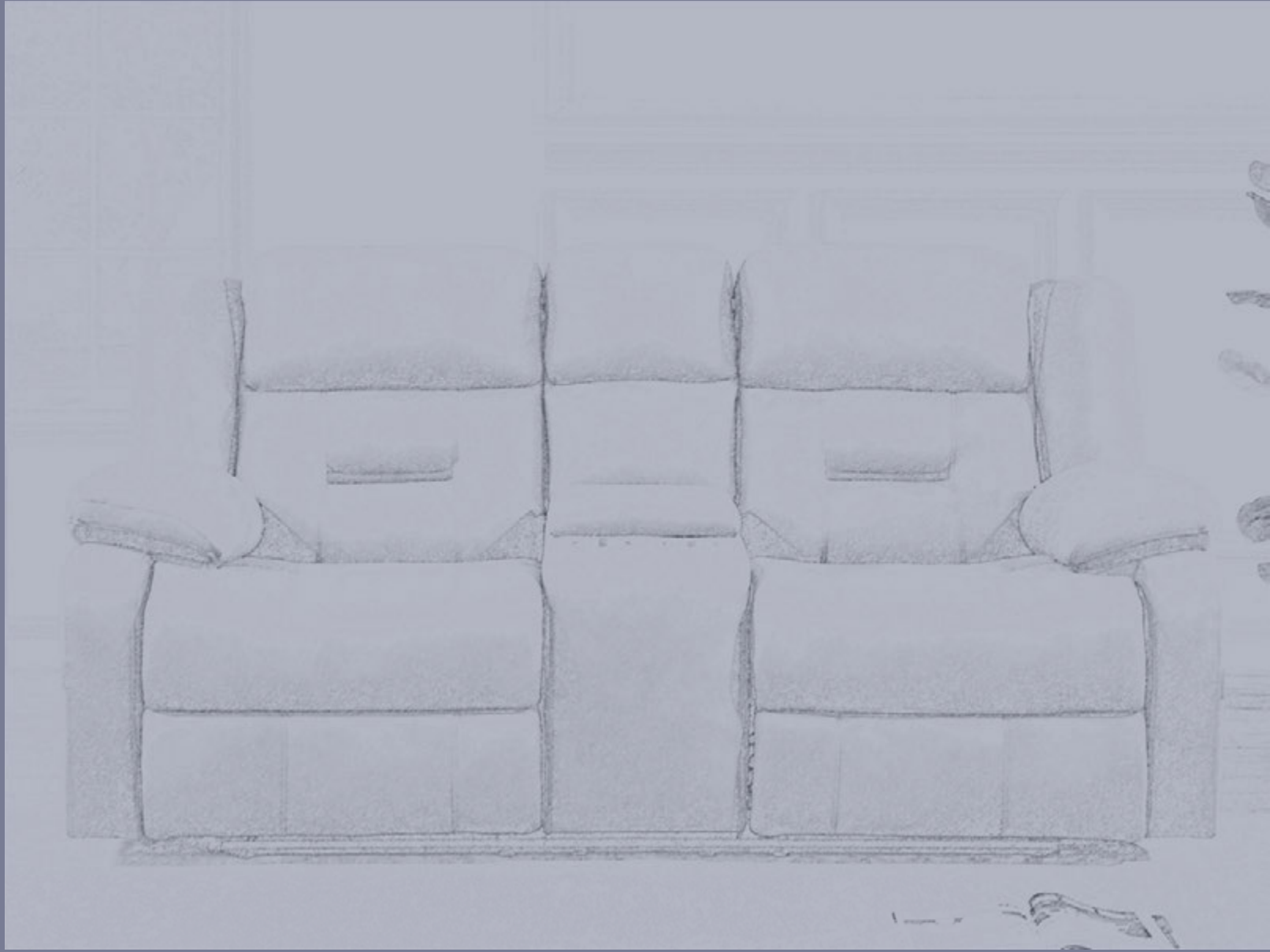


PHOTO STANDARDS



Counter/Bar Chair/Stool Photography Requirements

Steve Silver Company



1) Bar/Counter Shot



2) Lifestyle Shot



3) Head-on Silo



4) Quarter Turn
Right Silo



5) Side Silo



6) Quarter Tu...
Back Silo



6) Back Silo



7) Detail



Side/Arm Chair Photography Requirements



1) Lifestyle Shot



2) Position 1 - Head-on Silo



3) Position 2 - Quarter Turn Right Silo



4) Position 3 - Side Silo



5) Position 4 - Quarter Turn Back Silo



6) Position 5 - Back Silo



7) Detail



Bench Photography Requirements

Steve Silver Company



1) Lifestyle Shot



2) Lifestyle Hall Shot



3) Lifestyle Counter Shot
(Counter Bench Height Only)



4) Position 1 -
Head-on Silo



5) Position 3 -
Side Silo



6) Position 2 -
Quarter Turn
Right Silo



7) Detail of Leg



8) Detail of Fabric



Dining Case Pieces Photography Requirements

Steve Silver Company



1) Lifestyle Shot
Buffet & Hutch if Hutch is available



2) Lifestyle Shot
Buffet only or Server only



3) Position 1 -
Buffet/Hutch
(where applicable)
Head-on Silo



4) Position 1 -
Buffet/Hutch
(where applicable)
Head-on Silo
Doors Open



5) Position 2 -
Buffet/Hutch
(where applicable)
Quarter Turn
Right Silo



6) Position 1 -
Buffet or Server
Head-on Silo



7) Position 1 -
Buffet or Server
Head-on Silo
Doors Open



8) Position 2 -
Buffet or Server
Quarter Turn Right Facing Silo



9) Detail of Pilaster



10) Detail of Lighting
where applicable



11) Detail of Drawer
Open



12) Detail of Top



Occasional Sofa Table Photography Requirements

Steve Silver Company



1) Lifestyle Shot



3) Position 1 -
Head-on Silo



5) Position 3 -
Side Silo



6) Detail of Top

4) Position 2 -
Quarter Turn Right Facing Silo



Photography Requirements

Steve Silver Company



1) Lifestyle Shot



2) Lifestyle Shot
Nightstand



3) Lifestyle Shot
With Upholstery



3) Position 1 -
Head-on Silo



4) Position 2 -
Quarter Turn Right Facing Silo



6) Detail of Top



Photography Requirements

Steve Silver Company



1) Lifestyle Shot



2) Lifestyle Shot
With Upholstery



3) Position 1 -
Head-on Silo



4) Position 2 -
Quarter Turn Right Facing Silo



6) Detail of Top



7) Detail



Dining Table Photography Requirements

Steve Silver Co.

LIFESTYLE

QUARTER TURN RIGHT
NO ACCESSORIZATION
LEAF IN
1.29:1 RATIO



1) Quarter Turn Right Leaf In

Filename: **ProductName_SKU_VG2**
Salsify Position: **Life Style 1**

DETAILS

1:1.29 ASPECT RATIO



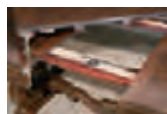
7)Detail Top View

Filename: **ProductName_SKU_DTL1**
Salsify Position: **Detail 1**



8)Detail Top Down Quarter View

Filename: **ProductName_SKU_DTL2**
Salsify Position: **Detail 2**



9)Detail Leaf Mechanism

Filename: **ProductName_SKU_DTL3**
Salsify Position: **Detail 3**



10)Detail Drawers Open (Storage Tables Only)

Filename: **ProductName_SKU_DTL4**
Salsify Position: **Detail 4**

SILHOUETTES

NO ACCESSORIZATION
1:1 ASPECT RATIO



2) Head-On Silo No Leaf

Filename: **ProductName_SKU_WS1**
Salsify Position: **Main Image**



3) Head-On With Leaf

Filename: **ProductName_SKU_WS1a**
Salsify Position: **Silo 1A**



4) Quarter Turn Silo No Leaf

Filename: **ProductName_SKU_WS2**
Salsify Position: **Silo 2**



5) Quarter Turn Silo With Leaf

Filename: **ProductName_SKU_WS2a**
Salsify Position: **Silo 2A**



6) End View Silo with Leaf

Filename: **ProductName_SKU_WS3**
Salsify Position: **Silo 3**



Sofa Photography Requirements Steve Silver Co.

LIFESTYLE

QUARTER TURN RIGHT
NO ACCESSORIZATION
LEAF IN
1.29:1 RATIO



1) Quarter Turn Closed

Filename: **ProductName_SKU_VG2**
Salsify Position: **Life Style 1**



11) Roomscene

Filename: **ProductName_SKU_SKU_SKU_RS1**
Salsify Position: **Life Style Room 1**

DETAILS

9) Detail Control Panel



Filename: **ProductName_SKU_DTL1**
Salsify Position: **Detail 1**

10) Detail Headrest
(Where applicable)



Filename: **ProductName_SKU_DTL2**
Salsify Position: **Detail 2**

11) Detail Overhead



Filename: **ProductName_SKU_DTL3**
Salsify Position: **Detail 3**

10) Other Details
(Where applicable)

Filename: **ProductName_SKU_DTL4**
Salsify Position: **Detail 4**

SILHOUETTES

NO ACCESSORIZATION
1:1 ASPECT RATIO



2) Head-On Silo
Closed

Filename: **ProductName_SKU_WS1**
Salsify Position: **Main Image**



3) Head-On
Fully Open

Filename: **ProductName_SKU_WS1a**
Salsify Position: **Silo 1A**



4) Quarter Turn Silo
Closed

Filename: **ProductName_SKU_WS2**
Salsify Position: **Silo 2**



5) Quarter Turn Silo
Fully Open

Filename: **ProductName_SKU_WS2a**
Salsify Position: **Silo 2A**



6) Side Silo
Closed

Filename: **ProductName_SKU_WS3**
Salsify Position: **Silo 3**

7) Side Silo
Open

Filename: **ProductName_SKU_WS3**
Salsify Position: **Silo 3A**



8) Back Quarter Turn
Closed

Filename: **ProductName_SKU_WS4**
Salsify Position: **Silo 4**



Loveseat Photography Requirements Steve Silver Co.

LIFESTYLE

QUARTER TURN RIGHT
NO ACCESSORIZATION
LEAF IN
1.29:1 RATIO



1) Quarter Turn Closed

Filename: **ProductName_SKU_VG2**
Salsify Position: **Life Style 1**



11) Roomscene

Filename: **ProductName_SKU_SKU_SKU_RS1**
Salsify Position: **Life Style Room 1**

DETAILS

9) Detail Control Panel



Filename: **ProductName_SKU_DTL1**
Salsify Position: **Detail 1**

10) Detail Headrest
(Where applicable)



Filename: **ProductName_SKU_DTL2**
Salsify Position: **Detail 2**

11) Detail Overhead



Filename: **ProductName_SKU_DTL3**
Salsify Position: **Detail 3**

10) Other Details
(Where applicable)

Filename: **ProductName_SKU_DTL4**
Salsify Position: **Detail 4**

SILHOUETTES

NO ACCESSORIZATION
1:1 ASPECT RATIO



2) Head-On Silo
Closed

Filename: **ProductName_SKU_WS1**
Salsify Position: **Main Image**



3) Head-On
Fully Open

Filename: **ProductName_SKU_WS1a**
Salsify Position: **Silo 1A**

4) Quarter Turn Silo
Closed

Filename: **ProductName_SKU_WS2**
Salsify Position: **Silo 2**

5) Quarter Turn Silo
Fully Open

Filename: **ProductName_SKU_WS2a**
Salsify Position: **Silo 2A**

6) Side Silo
Closed

Filename: **ProductName_SKU_WS3**
Salsify Position: **Silo 3**

7) Side Silo
Open

Filename: **ProductName_SKU_WS3**
Salsify Position: **Silo 3A**

8) Back Quarter Turn
Closed

Filename: **ProductName_SKU_WS4**
Salsify Position: **Silo 4**

