Infographic Standards

Artboard Size
2000 px

Artboard Size
2000 px

CURVED BACKREST
Designed to give a comfortable support to your back

BROWN LEATHERETTE
The soft seat provides a comfortable seat that cleans easily with a wet cloth

FOOTREST BAR
Provides structural stability to the chair and a comfortable place to rest your feet

Save for Web, JPEG Medium, 2000 px x 2000 px

Software:
Adobe Illustrator
Avenir & Avenir Next Fonts
Save for Web, Medium
2000 px x 2000px

Headline:
Avenir Next Condensed Bold
Weight: 74 pt.
Vertical Scale: 117%
Color: #934D11

Copy:
Avenir Book
Weight: 60 pt.
Tracking: 55 pt.
Horizontal Scale: 95%
Left Justified
Color: #000000

Curved Lines:
Illustrator Curvature Tool
Stroke:10 pt.
Variable Width Profile 1
Arrow Style 3
Color: #F0B323

Arrow:
Illustrator Curvature Tool
Stroke: 10 pt.
Variable Width Profile 1
Beginning Scale Factor: 100%
End Scale Factor: 50%
Color: #F0B323

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Dimension Standards

Software:
Adobe Illustrator
Avenir & Avenir Next Fonts
Save for Web, Medium
2000 px x 2000px

Artboard Size
2000 px

Artboard Size
2000 px

Save for Web, JPEG Medium, 2000 px x 2000 px

Text:
Avenir Next Condensed Bold
Weight: 92 pt.
Leading: 89 pt.
Vertical Scale: 95%
Horizontal Scale: 100%
Centered Text
Kerning: 0
Tracking: 0
Color: #000000

Arrow:
Illustrator Pen Tool
Stroke: 16 pt.
Uniform Stroke Weight
Arrow Style 9
Beginning Scale Factor: 50%
End Scale Factor: 50%
Color: #FFFFFF

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